

#mission**RESPONSIBLE** Challenge

Terms and Conditions

1. The #missionRESPONSIBLE challenge is hosted by studiomem, Schlösser&Voigt GbR (collectively hereinafter referred to as the "Organiser"). studiomem delivers responsible design solutions for companies who care about the future of our planet. We work with companies who share and value our ethical approach to design.
2. The contest is open to young companies or startups in the startup and growth phase located in the EU. We are eager to collaborate with start-ups who are thinking and acting responsibly in the way they conceive, develop, design, use and re-use resources that stay in the economy, but out of the environment.
3. Eligible applicants: Companies built on business models related to the topic of "circular economy".
4. Submission of all application documents is to be made exclusively online via an application form on our website www.studiomem.com/missionresponsibleform/. A registration fee is not charged.
5. The application must be submitted in the correct format and prior to our submission deadline. Please refer to our challenge description to be found here. The submission deadline is 31st October 2018, 0:00 CET. Any extension of the application period will be announced on www.studiomem.com/missionresponsible in due time by the Organiser. The Organiser reserves the right to terminate the competition at any time for any reason. No participant may claim for damages of any nature in such case.
6. The application must be submitted in English. All provided information must be complete and true. Documents submitted in the course of the application or the competition will not be returned.
7. The application documents will be assessed in a non-public selection process by an expert panel. The expert panel will select participants who meet the evaluation criteria to participate. The decisions of the expert panel will be communicated via e-mail to the respective

participants. Any legal action against any decision of the expert panel is excluded and participants waive their rights for any such actions by applying for the competition.

8. The jury and the expert panel may seek advice from third party experts if required.

9. The winner of the #missionResponsible challenge is awarded free design service in these three areas:

- future, customer-centric product & service offerings
- next generation Value Propositions
- new product extensions

10. For the avoidance of doubt, participation in the competition or the winning of the competition does not constitute an entitlement of any participant to further investments or services by studiomem (Schlösser & Voigt GbR).

11. Winner of the challenge will be announced publicly. The content of this publication will be decided upon in consultation with the winner.

12. Communications and publications related to the competition in the form of press releases, messages and articles can also be put online (web pages, newsletters, social media). The participant agrees to this form of publication by applying to the competition.

13. By applying to the competition, the participant guarantees that the information provided by the participant in the course of the #missionResponsible Challenge, consisting of, inter alia: information, materials, presentations, speeches, documents, and other expressions of the participant, does not constitute or provide for any violation of any rights of third parties. The Organiser cannot be held liable for the infringement of third party rights by the submissions made by the participants. The Organiser does not guarantee that the participants will not infringe any third party rights. If it turns out that a participant has violated the rights of third parties, the Organiser reserves the right to withdraw any awarded prizes from these participants, without entitlement to compensation, or to exclude these participants from the competition with immediate effect. The participant is liable for all claims and damages arising from the violation of the rights of third parties. The participant is liable for any damage caused to the Organiser by the infringement of this requirement by the participant. These liability regulations shall apply to all services provided during the competition by the Organiser.

14. Any participation in the competition (including any discussion, evaluation and distribution of free design services) is made by the participant with the express exclusion of any legal action by the participant. The Organiser reserves the right to exclude participants from the competition without providing reasons. There is no entitlement to participation or publication. The Organiser reserves the right to exclude participants at any stage of the competition at any time without providing reasons.

15. Please be aware that some of the meetings or consultation sessions, will be filmed and photographed. Films and photographs will be available at www.studiomem.com. Participants can request the removal of such pictures and videos in which they are portrayed at any given time.

16. Acceptance of the aforementioned terms and conditions and the privacy policies is a prerequisite for participation. By submitting the application form you agree to these terms and conditions and privacy policy.